



Apr 29, 2025

"Drop of Hope" Blood Donation Campaign

The Deanship of Student Affairs at Abu Dhabi Campus organized a blood donation campaign under the slogan "Drop of Hope," in collaboration with SEHA – Abu Dhabi Blood Bank Services. The initiative reflects the university's ongoing commitment to social responsibility and its dedication to fostering values of solidarity and generosity.

The Deanship emphasized that such campaigns are part of the university's continuous efforts to support health initiatives and raise awareness among students and the community about the importance of blood donation, as a humanitarian act that helps save lives and promotes social cohesion.

The Deanship also stressed the importance of instilling a culture of volunteerism among students, faculty, and staff, highlighting its positive role in building a cohesive and conscious society.

The campaign witnessed strong participation from students and university staff, who expressed their pride in taking part in this humanitarian initiative and affirmed their commitment to supporting charitable activities that benefit the broader community.

[Press Release Link](#)